**Promotional Text for Partners**

Partners of APodA, feel free to use this sample content in your enewsletters, or social media posts to promote Podiatry Week 2024. We encourage you to personalise it for your audience and organisation, and even create your own materials.

For example, consider creating a short video for social media sharing how your organisation promotes foot, ankle and leg health and/or how you support podiatrists in delivering higher quality care to their patients.

Example text for Podiatry Week 2024:

Podiatry Week 2024 runs from Monday 14 to Sunday 20 October. It’s time to think again about what you know about podiatry.

Podiatrists are key allied health professionals who help with general foot health as well as managing pain, infections, injuries, monitoring developmental milestones in kids, improving mobility, blood flow and more!

We are proud to support Podiatry Week 2024 and raise important awareness on the multitude of ways podiatrists support our health at every stage of life.

Feet are essential to our everyday life, and early care from a podiatrist can greatly improve health outcomes.

Curious? Learn more about Podiatry Week and the profession here: <https://www.podiatry.org.au/publicresources/podiatry-week>

#PodiatryWeek2024

APodA social media handles:

LinkedIn: [@Australian Podiatry Association](https://www.linkedin.com/company/19120463)

Facebook: [@AustralianPodiatryAssociation](https://www.facebook.com/AustralianPodiatryAssociation/)

Instagram: [@australianpodiatry](https://www.instagram.com/australianpodiatry/)