

5 - 31 JANUARY 2026

BACK TO SCHOOL 2026

STRONG STEPS START HERE

Every great school year starts on the right (and left) foot!

Visits to APodA website

Find a Podiatrist webpage

7.6K+

Organic APodA social posts

Total post reach

8.4K

Back to School resource downloads

Total resource downloads

2,867



Posts using #StrongStepsStartHere

74 (58.7%)

APodA posts shared to all profiles

35 (27.8%)

Posts shared by strategic partners

36 (24.8%)

