



Australian • Podiatry
CONFERENCE

Unleashing Potential

Community. Education. Purpose.

26-28 JUNE 2025
Gold Coast - Yugambah

POST SHOW REPORT



"What an experience it was to see the profession come together for important discussions about the latest research, best practice and the future of podiatry. It was also great just to connect and check in with the wonderful people in this profession. We walk away even more inspired and with an even stronger sense of community ready to further support, educate, advocate and elevate podiatrists."

Hilary Shelton, CEO, Australian Podiatry Association



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POST SHOW REPORT 2

Australian Podiatry Conference at a glance



The Australian Podiatry Conference is Australia's largest gathering for podiatrists, with professionals travelling from all over Australia to attend, including international presenters and attendees.

'Unleashing Potential', the 2025 theme, inspired conversations about how podiatry practice can be enhanced through innovation and cutting-edge research.

It was a hugely successful conference with more delegates in attendance than in 2023, a huge increase in the exhibition and presenters.

1,070 Registered attendees

95 Exhibiting organisations

78 Presenters



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POST SHOW REPORT 3

Connecting the profession

"Attending the APodA Conference is always a highlight of the year – there is the perfect balance of research, networking, socialising, and learning! I would recommend it for anyone, from students to seasoned academics and clinicians."

2025 Australian Podiatry Conference delegate



The Australian Podiatry Conference brought the profession together like never before – a vibrant, large-scale reunion after significant updates and changes since the last conference.

With more than 1,070 in attendance, this landmark event offered a powerful mix of professional development, collaboration, and inspiration to help practitioners elevate their care and stay ahead in a rapidly evolving industry.



Dynamic program diving into the key topics

The program was filled with highly experienced presenters leading podiatry practice and research in Australia and around the globe.

The curated program covered key streams including:

- Business
- Children & Adolescent Podiatry
- Diabetes
- Exercise & Musculoskeletal
- Infection control
- Podiatric Medicine & Diagnosis
- Podiatric Surgery
- Technology
- Workforce & Education



The Australian Podiatry Conference 2025 delivered:

07

Keynote
sessions

100+

Presentations
and Workshops

20+

Hours of
educational content



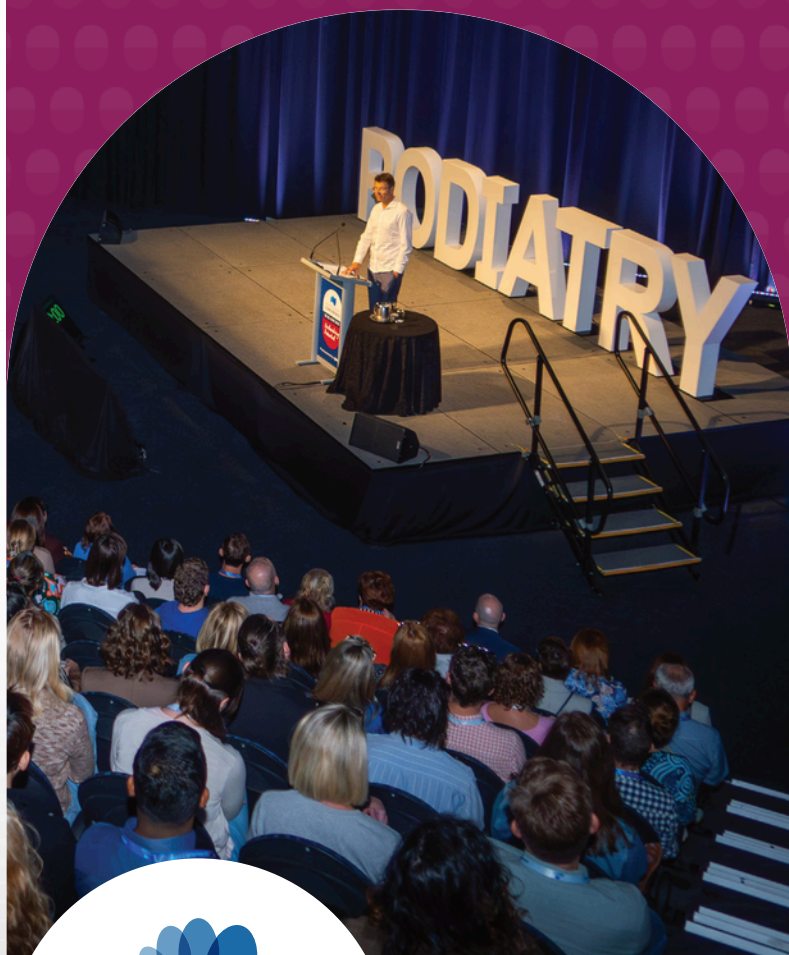
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Keynote speakers



Opening Keynote

Tanya Hosch, former Executive General Manager of Inclusion and Social Policy, Australian Football League (AFL)

Unlocking the Foot: Biomechanics, Morphology, and the Path to Precision Foot Health

Associate Professor Luke Kelly, Allied Health Research and Director of the Australian Centre for Precision Health & Technology, Griffith University

Footwear and Falls in Long-Term Residential Aged Care Facilities: An Analysis of Video Capture Data

Professor Hylton Menz, Discipline of Podiatry, School of Allied Health, Human Services and Sport, La Trobe University

Acute Ankle Sprains: Should We Care?

Associate Professor Claire Hiller, University of Sydney

Unleashing Healing Potential for Diabetic Foot Ulcers

Associate Professor Ryan Crews, Rosalind Franklin University of Medicine and Science (RFUMS)

Commonwealth Priorities for Allied Health

Anita Hobson-Powell, Chief Allied Health Officer, Australian Government

Current Concepts in Hallux Valgus; assessment and person-centred management

Dr Sheree Hurn, Senior Lecturer in Podiatry, Queensland University of Technology



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Australian Podiatry Conference networking events



"A great opportunity for ANYONE in the industry. Whether you're a student, graduate, business owner/all-rounder or have been a podiatrist for years. It is invaluable for anyone at all at any stage of their career."

2025 Australian Podiatry Conference delegate

The Australian Podiatry Conference provided ample opportunities for delegates, exhibitors, speakers and sponsors to connect, discuss the days' events and build valuable relationships.

The networking events included:

- Welcome Function
- Poster Showcase + Networking Function
- Rising Stars Networking Function (Plena Healthcare)
- Bared Footwear Pilates
- Asics Run + Walk
- Coastal Connections Conference Cocktail Party
- Mizuno Run + Walk
- Farewell Networking Function
- Sole Café



Spreading the word

The Australian Podiatry Conference is promoted across multiple channels to enhance exposure and ensure a diverse attendance base.

During the marketing campaign period, 20 Enewsletters were distributed to APodA's database promoting various aspects of the Conference and Exhibition including social events, speakers, sponsors and exhibitors.

Social media posts were developed for an 11-month period promoting the content that was shared in enewsletters as well as sharing sponsor content.

The Conference was also featured on the Gold Coast Convention & Exhibition Centre's website and digital billboards outside the venue.



65,000

people were reached via the APodA's Facebook, Instagram and LinkedIn

158,600+

people were reached via our paid social media campaign

2,300

podiatrists were reached via SMS

53.5%

was the average open rate for our newsletters with an average click through rate (CTR) of 13.8%. CTR increased by 16% compared to 2023



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Delegate insights



The APodA strives to provide delegates with a valuable and engaging experience that informs and inspires podiatry professionals.

94%

of delegates would recommend the Australian Podiatry Conference to colleagues*

81%

of delegates said the Workshops were good or fantastic*

88%

of delegates said the Exhibition was good or fantastic*

93%

of delegates said there was a perfect balance of networking and content*

* Based on the 2025 post event delegate survey

"For anyone thinking about going to an APodA national conference in future, just do it! We went together as a team and it was a fantastic weekend away to bond, the line up was awesome and the Gold Coast was a perfect location!"

2025 Australian Podiatry Conference delegate



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Exhibitor & Sponsor insights

"APodA puts on the best Allied Health Peak Body conference in all of Australia. It's not just a scientific conference. It's also a major networking event, a showcase of the industry's best partners, and a really fun time. The food and music and events are unbeatable. Congrats again on such a wonderful event."

2025 Australian Podiatry Conference Trade Partner

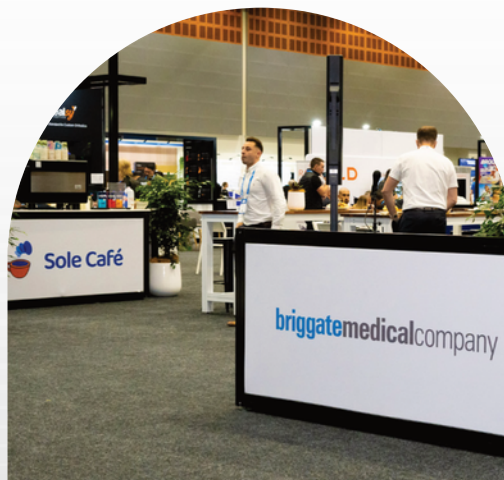
The Australian Podiatry Conference is the perfect place for organisations wanting to speak directly to podiatrists and showcase their latest offerings.

With over 100 Sponsors and Exhibitors, 2025 was the largest ever, and most successful, podiatry event in Australia, and one of the biggest worldwide.

94%

of Exhibitors and Sponsors were satisfied or extremely satisfied with the Australian Podiatry Conference*

*Based on the 2025 post event delegate survey



Interested in being a Trade Partner at future events?

Contact Phil McShane
phil.mcshane@podiatry.org.au



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Australian Podiatry Conference Sponsors

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footworkTM

Bronze Sponsor

asics

Supporting Sponsors

Plena
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**maurice
blackburn
lawyers**

HCF

**Sports +
Exercise
Podiatry
Australia**

Cliniko

Government Partners

TOURISM
& EVENTS
Queensland

EXPERIENCE
GOLDCOAST.

**gold
coast** convention and
exhibition centre

We sincerely thank all our 2025 Sponsors for their support of APodA and the podiatry profession.


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Australian Podiatry Conference 2025 Exhibitors



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ABCO Health Care

Advanced Pressure Mapping

AHPRA

Algeos

Altra Running Australia

Anatomicore Labs

Aptium.AI

Ascent Footwear

ASICS

Australian College of Podiatric Surgeons

Axign Footwear

Bared

Billycart Kids

Biomechanix

BMS Risk Solutions

Briggate Medical

Brooks

BTL Medical Technologies

Cad Cam Orthotics

Cliniko

Coloplast

Complete Healthcare Medical Supplies

Crown Medical Orthotics

Custom Feet Insoles

Dan Archer Medical

Denstock Australia

Diafeetex

Docsols

Dola Orthotics

EMS Oceania

Encara

Enovis

Ergonx

Essity

EveryHuman

Fisiocrem

Florsheim

Footmedics

FootMotion Australia

Footwork Podiatric Laboratory

Freeworld Australia

Global Footcare

Grogan Group

HCF

Healsy Orthotics

Healthcare Australia

Healthia

Heel with Lazer

HeyLucy!

HOKA

ICB Medical Distributors

iOrthotics

JAJA

Juniper Road

K-Lazer

Klouds Shoes Australia

Life Healthcare

Lyngo

Maurice Blackburn

FeetCalm

Mizuno

My Podiatry Shoes

New Balance

Nookal

On Running

OPC Health

Orthotech

Paromed

Physipod

Plena Healthcare

Podcad Industries

PodiMe

PodMed Supplies

Propet

Queensland Health

Queensland Orthotic Lab

Reflex Sports

Rehacare

Restorate

Rocktape

Sentry Medical

SIDAS

Sky Orthothotics

The Foot and Ankle Institute

TriSafe

True Linkswear

Tyro Health

VALD

Veos Co.

Well & Able

Xelero Shoes

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11-14 AUGUST 2027

save
THE
date

You're invited to
join us in 2027



We are looking forward to bringing the podiatry profession together to discuss new innovations and technologies that will be introduced between now and then; as well as continue to foster important relationships between podiatrists, suppliers and other stakeholders.



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