Australian • Podiatry
CONFERENCE

11–14 AUGUST 2027

Partnerships, exhibition & advertising



11–14 AUGUST 2027

Gold Coast - Yugambeh

Proudly presented by APODA



An invitation to partner

Australian Podiatry CONFERENCE

The Australian Podiatry Association (APodA), together with the Conference Committee, invites organisations that support podiatry to become a partner of the **Australian Podiatry Conference on the Gold Coast, 11-14 August 2027**.

The conference brings together more than 1,000 podiatrists and other professionals from Australia, New Zealand, South East Asia and beyond. It is a concentrated opportunity to meet clinicians, practice owners, business decision-makers, emerging professionals, academics and industry leaders.

For commercial partners, the conference is more than an exhibition. It is an environment in which organisations can demonstrate products and services, educate the profession, build relationships, generate leads, launch new ideas and demonstrate their commitment to the future of podiatry.

We offer strategic partnership packages, education and content opportunities, networking and hospitality, digital opportunities, activation opportunities and a range of exhibition formats. Packages can also be tailored around specific commercial objectives.

Your audience. Your objectives. Your opportunity.

We look forward to working with you to create a partnership that delivers genuine value to your organisation, delegates and the podiatry profession.

A message from our CEO

The Australian Podiatry Conference is APodA's flagship event and an important opportunity to bring our profession and industry partners together in one place.

We greatly value the organisations that support podiatrists and the broader profession, and we see the conference as much more than a three-day event. It is an opportunity to strengthen existing relationships, create new ones and build partnerships that extend well beyond the conference itself.

I warmly invite you to join us as a sponsor or exhibitor and become part of this important gathering of the Australian podiatry community. We look forward to working with you to build a partnership that delivers genuine value for your organisation, our delegates and the profession.

Hilary Shelton

CEO, APODA



Welcome from our Scientific Program Co-Chairs

Australian Podiatry CONFERENCE

The Australian Podiatry Conference is an opportunity for our profession to **come together, share ideas, challenge our thinking and connect with colleagues from across our profession.**

As Scientific Program Co-Chairs, our focus is on creating a program that reflects the breadth of contemporary practice and brings together scientific developments and practical learning opportunities which delegates can take back into their practice.

Our industry partners are an important part of that experience. The exhibition provides a valuable connection between education and practice, giving delegates the opportunity to discover the products, technology, and solutions shaping the way podiatry is delivered.

We look forward to welcoming you and creating a conference where clinicians, researchers, and industry can connect, exchange ideas and contribute to the future of our profession.

Peta Tehan & Benjamin Peterson

CONFERENCE SCIENTIFIC PROGRAM CO-CHAIRS



The opportunity

Australian Podiatry CONFERENCE

An engaged national professional audience. A concentrated three-day environment. Multiple ways to engage.

Key metric	Conference / APodA reach
1,000+	Expected conference delegates
1,070	Delegates registered at the 2025 Australian Podiatry Conference on the Gold Coast
3,200+	APodA members Australia-wide
Australia + region	Delegates from Australia, New Zealand, South East Asia and beyond
Multiple decision-makers	Private practice, public health, practice management, business and clinical leadership

The 2025 Australian Podiatry Conference attracted almost 1,100 registered delegates from Australia, New Zealand and South East Asia, a record number.

This conference has been growing for the last four years, and the 2027 conference is positioned as the major national gathering for the profession.

Why partner with us?

- Reach a highly targeted professional audience rather than a broad consumer market.
- Build relationships with clinicians, practice owners, decision-makers and emerging professionals.
- Demonstrate products, services and technology in an environment designed for professional learning.
- Align your organisation with Australia's peak professional body for podiatry.
- Generate and capture leads through exhibition, education, networking and digital engagement.
- Create a platform for product launches, market education and customer engagement.



The opportunity

Australian Podiatry CONFERENCE

The Australian Podiatry Conference attracts a diverse professional audience across clinical practice, business, education and industry.

Private practice podiatrists	Commercial relevance
Practice owners & business owners	Clinical users, recommenders and purchasers
Practice managers	Business and procurement decision-makers
Public health / hospital podiatrists	Operational and purchasing influence
Podiatric surgeons	Clinical and service-level influence
Students & new professionals	Specialist clinical audience
Academics & researchers	Future customers and long-term brand relationships
Allied health professionals	Evidence, innovation and education influence
Industry leaders	Referral and interdisciplinary relationships
Private practice podiatrists	Strategic partnerships and professional networks

Relevant areas of interest

- Aboriginal and Torres Strait Islander foot health
- Paediatrics
- Sports & musculoskeletal
- High-risk foot
- Rheumatology
- Footwear and orthotics
- Treatments and clinical technologies
- New and emerging technologies and services



What can this conference do for your business?

Australian Podiatry CONFERENCE

Don't just display your brand, adctivate it.

Partners are encouraged to create meaningful experiences: demonstrations, product launches, interactive technology, education, competitions, customer hospitality, digital experiences and other activations that encourage delegates to engage with your organisation.

Your objective	Ways to activate
Generate leads	Exhibition, demonstrations, workshops, networking and app lead capture
Launch a product or service	Exhibition activation, video, workshop, digital promotion
Educate the market	Workshop, session, symposium or approved industry content
Build brand awareness	Strategic partnership, signage, digital and plenary exposure
Strengthen customer relationships	Hospitality, networking and private events
Reach practice owners	Targeted networking, education and exhibition engagement
Engage emerging professionals	Student / new professional partnership
Build professional credibility	Support education, awards and the profession
Enter the Australian market	Exhibition plus targeted partnership and market engagement
Showcase technology	Innovation Zone, demonstrations and education



Partnership opportunities at a glance

Australian Podiatry CONFERENCE

Strategic Partnerships
• Platinum • Gold • Silver • Bronze

Education & Content
• Plenary • Session • Workshop
• Industry Workshop • Awards

Networking & Hospitality
• Welcome Function • Conference Dinner • Student / New Professional
• Bespoke Events

Digital & Brand
• Conference App • Registration
• Wi-Fi • Digital Content • Email

Experience & Activation
• Innovation Zone • Headshot Studio
• Charging Station • Barista Zone

Exhibition
• Premium • Elite • Standard
• Entry-level

Limited opportunities are available in a number of categories. Exclusive opportunities are subject to availability and APodA approval.

Strategic Partnerships

Strategic Partnerships are designed for organisations seeking a significant and sustained presence across the conference.

Australian Podiatry CONFERENCE

PRINCIPAL PARTNER – EXCLUSIVE: POA

MAJOR PARTNER — $55,000 + GST

- Five (5) full conference registrations incl. exhibition access, sessions, Welcome Function & Conference Dinner
- 6m x 6m premium exhibition space in a prominent location
- One (1) approved 45-minute industry workshop
- 15-second sponsor video shown in a Plenary Session each day
- Verbal acknowledgement during opening and closing Conference sessions
- Opportunity to host an approved networking or social event promoted through the conference
- Access to Conference App lead-capture functionality, subject to delegate consent and privacy requirements
- Prominent Gold Partner recognition across the conference website, app, sponsor signage and session slides
- 250-word company profile in the Conference App
- One dedicated pre-conference email placement to registered delegates, subject to content approval and schedule
- Logo and approved promotional content incorporated into selected conference marketing
- Post-event engagement summary where available

CONFERENCE PARTNER — $35,000 + GST

- Four (4) full conference registrations incl. exhibition access, sessions, Welcome Function & Conference Dinner
- 6m x 3m premium exhibition space in a prominent location
- One (1) 15-second sponsor video shown twice during the conference
- 50% discount on one approved 45-minute industry workshop
- Verbal acknowledgement during opening and closing conference sessions
- Opportunity to host an approved networking or social event promoted through the conference
- Access to Conference App lead-capture functionality, subject to delegate consent and privacy requirements
- 100-word company profile in the Conference App
- Prominent Silver Partner recognition across website, app, sponsor signage and session slides
- ELogo included in selected conference marketing
- Post-event engagement summary where available

SUPPORTING PARTNER — $25,000 + GST

- Three (3) full conference registrations incl. exhibition access, sessions, Welcome Function and Conference Dinner
- 3m x 2m exhibition space in a prominent location
- Verbal acknowledgement during opening and closing conference sessions
- Access to Conference App lead-capture functionality, subject to delegate consent and privacy requirements
- 50-word company profile in the Conference App
- Prominent Bronze Partner recognition across website, app, sponsor signage and session slides
- Logo included in selected conference marketing
- Post-event engagement summary where available

Education & Content Partnerships

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PLENARY PARTNER — $9,500 + GST

- One delegate registration
- Verbal acknowledgement as Plenary Partner at commencement of sponsored session
- Logo on session title slides and relevant promotional material
- Logo on conference website alongside speaker biography/headshot where appropriate
- Logo on Conference App and sponsor recognition slides
- Opportunity for one free-standing banner at the sponsored plenary, subject to venue approval

SESSION PARTNER — $6,500 + GST

- One delegate registration
- Verbal acknowledgement at commencement of sponsored session
- Logo on title slide, conference website, App and sponsor signage
- Logo on session door signage
- Opportunity for one free-standing banner, subject to venue approval

WORKSHOP PARTNER — $9,000 + GST

- One delegate registration
- Approved 45-minute industry session integrated into the conference program
- Verbal acknowledgement at commencement
- Logo on session title slide, website, App and relevant signage
- Opportunity for one free-standing banner, subject to venue approval
- Lead capture through approved Conference App functionality

INDUSTRY WORKSHOP — $12,500 + GST

- One-hour moderated industry workshop
- Up to five participating organisations may contribute approved 7–10 minute presentations/demonstrations within a category
- Delegate Q&A and demonstrations
- Company recognition in workshop marketing and App
- Designed to allow delegates to compare products, solutions and approaches across a defined category

AWARDS PARTNER — $9,500 + GST

- Association with one approved conference award category
- Verbal acknowledgement during award presentation
- Opportunity to present the award to the recipient
- Logo on relevant award material, App and website
- Recognition in conference communications

Networking & Hospitality Partnerships

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WELCOME FUNCTION PARTNER — EXCLUSIVE — $15,000 + GST

- Two (2) full conference registrations
- Verbal acknowledgement at the Welcome Function
- Opportunity for an approved five-minute address
- Logo on function signage, website and Conference App
- Opportunity for approved branded napkins and table materials
- Opportunity for one free-standing banner, subject to venue approval
- Opportunity to provide approved corporate literature
- Lead capture through approved App functionality

CONFERENCE DINNER PARTNER — EXCLUSIVE — $25,000 + GST

- Four (4) full conference registrations
- Prominent recognition throughout the Conference Dinner
- Opportunity for an approved short address
- Logo on Dinner signage, website and Conference App
- Opportunity for approved table branding and selected guest experience
- Opportunity to provide approved branded collateral
- Premium hospitality and relationship-building opportunity

STUDENT & NEW PROFESSIONAL PARTNER — EXCLUSIVE — $12,500 + GST

- Two (2) full conference registrations
- Brand association with the student/new professional program
- Verbal acknowledgement at the function
- Opportunity for an approved five-minute address
- Logo on function signage, App and website
- Opportunity to provide approved branded collateral

BESPOKE NETWORKING EVENT — POA

- Create a branded networking experience around your commercial objectives
- APodA promotion through approved conference channels
- Options may include breakfast, dinner, drinks, education or invitation-only hospitality
- Final format, capacity, venue and inclusions subject to agreement

Digital, Brand & Experience Partnerships

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CONFERENCE APP PARTNER — EXCLUSIVE
$10,000 + GST

- Two (2) full conference registrations
- Company logo displayed prominently within the Conference App
- Logo linked to approved URL
- Up to one approved push notification per conference day
- Recognition during opening and closing plenaries
- Lead-capture functionality subject to delegate consent and privacy requirements

WI-FI PARTNER — EXCLUSIVE
$10,000 + GST

- Two (2) full conference registrations
- Brand association with conference Wi-Fi
- Logo on approved Wi-Fi access materials and App
- Onsite recognition

HEADSHOT STUDIO PARTNER — EXCLUSIVE
$10,000 + GST

- Two (2) full conference registrations
- Brand association with professional delegate headshots
- Branded studio / backdrop subject to approval
- Recognition across relevant conference communications

BARISTA ZONE PARTNER — $8,000 + GST

- One (1) full conference registration
- Branding at approved barista zone
- Logo on website and App
- One free-standing banner subject to venue approval
- Optional branded cups available at additional cost

REGISTRATION PARTNER — EXCLUSIVE
$15,000 + GST

- Two (2) full conference registrations
- Brand presence across approved pre-event registration communications and onsite registration
- Logo on relevant digital and onsite registration materials
- Approved branded registration-area activation
- Recognition in Conference App

INNOVATION ZONE PARTNER — EXCLUSIVE
$15,000 + GST

- Two (2) full conference registrations
- Exclusive naming association with the Innovation Zone
- Opportunity to curate approved demonstrations of technology, AI, digital health or emerging solutions
- Prominent recognition across the Zone, website and Conference App
- Lead capture through approved functionality

CHARGING STATION PARTNER — EXCLUSIVE
$7,500 + GST

- Two (2) full conference registrations
- Brand association with professional delegate headshots
- Branded studio / backdrop subject to approval
- Recognition across relevant conference communications

CATERING BREAK PARTNER — $4,500 + GST

- Naming association with one approved morning tea, afternoon tea or lunch break
- Logo on website and relevant onsite signage
- One free-standing banner subject to venue approval



The Exhibition

Australian Podiatry CONFERENCE

The Exhibition is the commercial heart of the Conference where delegates discover products, compare solutions, meet suppliers, experience demonstrations and connect with organisations supporting podiatry.

The 2027 Exhibition Hall is designed to increase delegate movement through the exhibition environment, with workshops, activations and activities located within or adjacent to the trade area, together with catering and networking opportunities.

Exhibition option	Price + GST	Space	Registrations
Premium	**$27,500**	**6m x 6m**	5
Elite	**$15,000**	**6m x 3m**	4
Standard	**$5,950**	**3m x 2m**	2
Entry-level	**$3,500**	**1.5m x 1.5m**	1

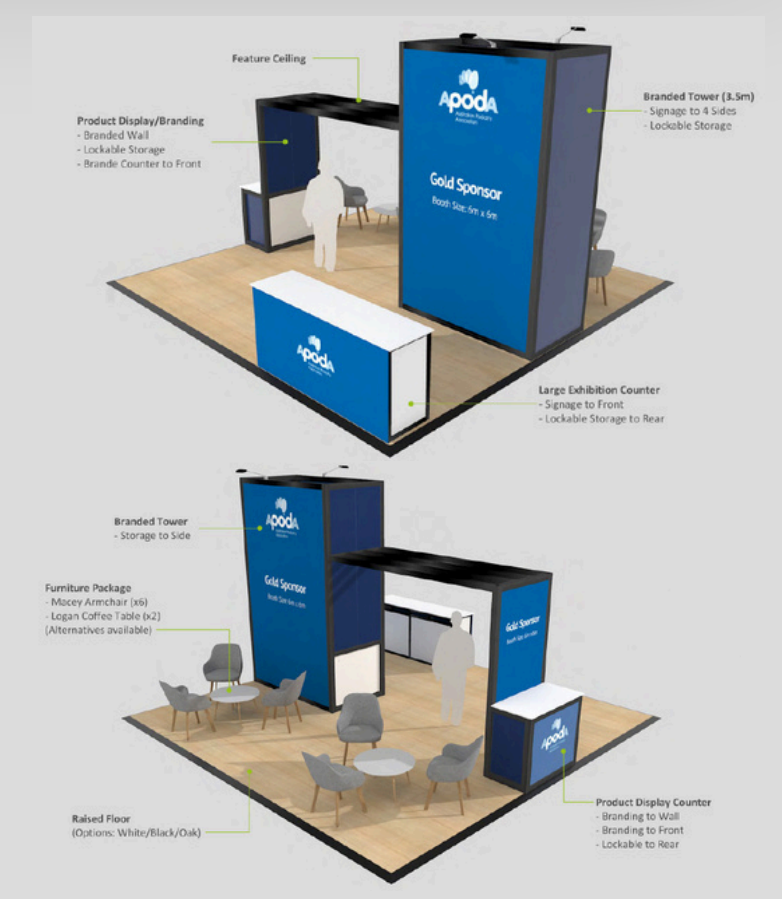
The Exhibition

Australian • Podiatry CONFERENCE

Premium Exhibition Booth $27,500 + GST

Inclusions:

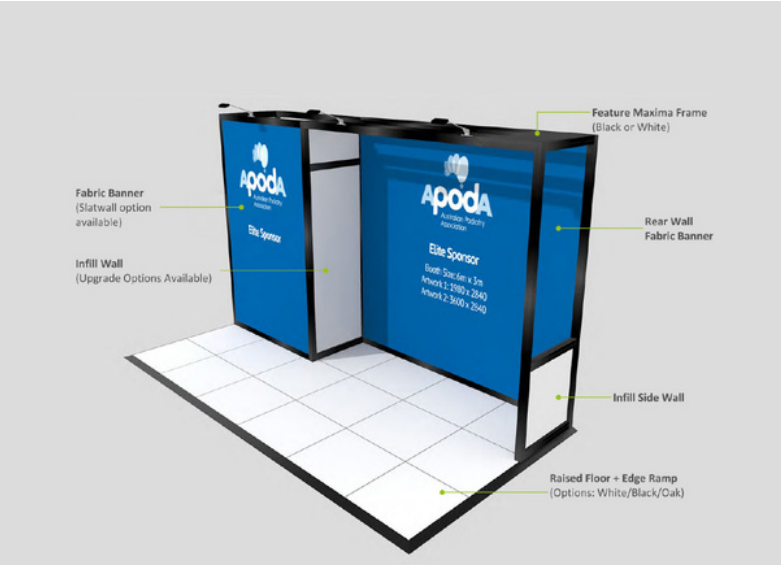
- 6m x 6m exhibition footprint
- Professional booth build
- Raised floor
- Included graphics to approved specifications
- 55-inch LED TV
- Two furniture packages
- 10-amp power connection
- Five exhibitor registrations
- 15-second promotional video shown during a Plenary Session



Elite Exhibition Booth $15,000 + GST

Inclusions:

- 6m x 3m exhibition footprint
- Professional booth build
- Large signage panel and approved graphics
- Coloured carpet feature
- Furniture package
- 4-amp power connection
- Four exhibitor registrations
- 15-second promotional video shown during a Plenary Session



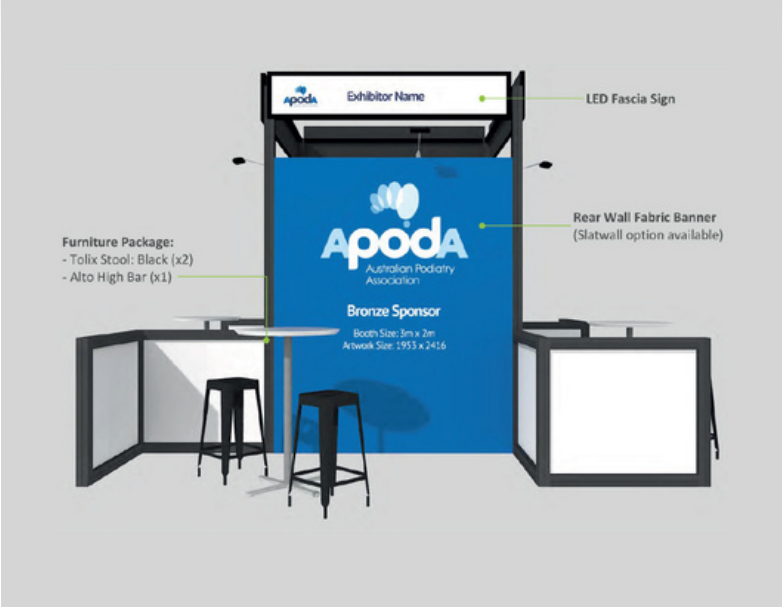
The Exhibition

Australian Podiatry CONFERENCE

Standard Exhibition Booth $5,950 + GST

Inclusions:

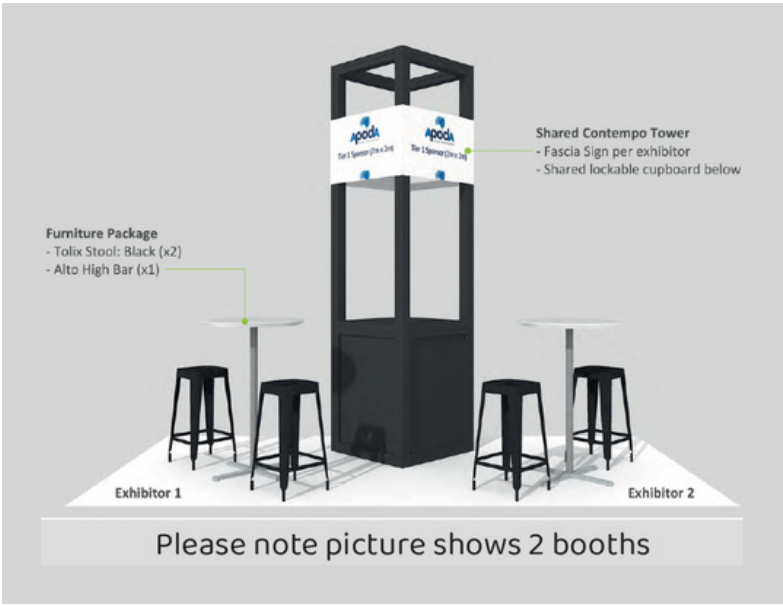
- 3m x 2m booth space
- Customised back-wall signage panel
- LED fascia and two LED arm lights
- Furniture package
- 4-amp power connection
- Two exhibitor registrations
- 15-second promotional video shown during a Plenary Session



Entry-level Exhibition Booth $3,500 + GST

Inclusions:

- 1.5m x 1.5m space
- Black 80mm Maxima structure
- Furniture package: one high bar and two stools
- Shared lockable storage cupboard
- 4-amp power connection
- One exhibitor registration
- 15-second promotional video shown during a Plenary Session



Please note picture shows 2 booths

Additional equipment, audiovisual services and ancillary items can be arranged with the appointed booth builder at the exhibitor's cost.

The Exhibition

Exhibition details

- Exhibitor bump-in: Wednesday 11 August 2027, ahead of the Welcome Reception in the Exhibition Hall.
- Exhibition: Thursday 12 August to Saturday 14 August 2027.
- Detailed move-in, move-out and technical information will be provided in the Exhibition Manual.
- Exhibitors constructing custom stands must obtain APodA approval and submit plans at least three months before the conference.
- No hanging fixtures are permitted unless specifically approved.
- Walling and structures must not unreasonably restrict visibility or free passage to neighbouring stands.
- All exhibitors must provide evidence of appropriate public liability insurance.
- Booth allocation priority: strategic partnership level, then application date, subject to APodA's final floor plan.
- APodA will endeavour to accommodate preferences but cannot guarantee specific booth positions.

Promotional video

Partners and exhibitors may supply one 15-second promotional video for approved display during selected Plenary Sessions and/or in the Exhibition environment, as specified in the package. Content is subject to APodA approval and technical requirements.

Lead generation & delegate engagement

Where included, the Conference App may provide approved lead-capture functionality. Delegate contact information will only be shared or captured in accordance with applicable privacy requirements and delegate consent. APodA does not guarantee a specific number of leads, impressions, attendance or sales.

Promotion before, during and after the conference

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Partners receive opportunities to be visible across the conference journey — from the point of commitment through to onsite engagement and post-event follow-up.

Channel	Examples
Conference website	Logo, company profile and approved link
Conference App	Profile, logo, content, notifications where included
Email	Approved sponsor/exhibitor inclusion and selected dedicated opportunities
Social media	Selected sponsor recognition and conference promotion
Onsite	Signage, session slides, banners and sponsor recognition
Plenary	Video and verbal acknowledgement where included
Exhibition	Stand presence, activations, demonstrations and lead capture

All promotional content is subject to APodA approval, technical specifications, program requirements and available inventory.





Measure your impact

A successful conference investment should produce more than brand exposure. Where systems permit, APodA will provide available engagement information relevant to the purchased package.

- Exhibition and activation engagement
- Workshop registrations or attendance
- Session attendance where available
- Digital engagement and App activity
- Lead capture through approved systems
- Email or digital campaign performance where available
- Other agreed engagement measures

We encourage every partner to define its objectives before the conference

APodA can work with partners to identify an appropriate activation strategy and practical measures of success. Any reporting is subject to system capability, privacy requirements and the terms of the relevant package.

Australian Podiatry Association (APodA)

APodA is the peak body representing podiatry and promoting foot health in Australia.

The APodA is the leading provider of quality continued education for podiatrists and supports its members with opportunities to develop their professional career, uphold standards and build connections.

We are also responsible for the preparation of national policies, representation of podiatry in Australia to government and industry, research within the discipline, and as part of its mission, the advancement of podiatry as a profession.

Our membership continues to grow with now over 3,000 members Australia-wide, a clear indication of the value we deliver to our members and the overall podiatry landscape.



The venue

Gold Coast Convention and Exhibition Centre



In the heart of Broadbeach, the Gold Coast Convention and Exhibition Centre (GCCEC) is a masterpiece of architectural innovation.

At the heart of Broadbeach, the Gold Coast Convention and Exhibition Centre provides a purpose-built environment for a major national conference, with a plenary theatre, exhibition hall, meeting rooms and outdoor spaces.

The venue is approximately 500 metres from the beach and is surrounded by accommodation, dining and transport options.

The conference will use the venue to bring education, networking and exhibition activity together in a way that encourages delegates to spend meaningful time with commercial partners.

Booking form

Australian Podiatry CONFERENCE

To confirm your partnership or exhibition booking, complete the details below and return the form with your certificate of currency and payment information to APodA Events.

Organisation details

Organisation: _____

Contact: _____

ABN: _____

Address: _____

Telephone: _____

Mobile: _____

Email: _____

Website: _____

Partnership requested

OPTION	PRICE + GST	SELECTION
Major Partner	$55,000	☐
Conference Partner	$35,000	☐
Supporting Partner	$25,000	☐
Plenary Partner	$9,500	☐
Session Partner	$6,500	☐
Workshop Partner	$9,000	☐
Industry Workshop	$12,500	☐
Awards Partner	$9,500	☐
Welcome Function Partner	$15,000	☐
Conference Dinner Partner	$25,000	☐
Student & New Professional Partner	$12,500	☐
Conference App Partner	$10,000	☐
Registration Partner	$15,000	☐
Wi-Fi Partner	$10,000	☐
Innovation Zone	$15,000	☐
Headshot Studio	$10,000	☐
Charging Station	$7,500	☐
Barista Zone	$8,000	☐
Catering Break	$4,500	☐
Bespoke Networking Event	POA	☐

Booking form

Australian Podiatry CONFERENCE

Exhibition requested

OPTION	PRICE + GST	NUMBER	PREFERENCE
Premium 6m x 6m	$27,500	_____	1 _____ 2 _____ 3 _____
Elite 6m x 3m	$15,000	_____	1 _____ 2 _____ 3 _____
Standard 3m x 2m	$5,950	_____	1 _____ 2 _____ 3 _____
Entry-level 1.5m x 1.5m	$3,500	_____	1 _____ 2 _____ 3 _____

Total investment (excluding GST): $ _____

GST (10%): $ _____

Invoice total: $ _____

Authorised representative: _____

Position: _____

Signature: _____

Date: _____

Terms and conditions

Australian Podiatry CONFERENCE

1. Application and acceptance — Applications are subject to APodA approval and are not confirmed until APodA has accepted the booking in writing and the required payment has been received.

2. Prices and GST — All prices in this prospectus are exclusive of GST. GST will be added at the prevailing legislated rate. APodA reserves the right to correct genuine pricing or typographical errors.

3. Payment — Payment must be made in full at the time of booking. A booking is only confirmed once full payment has been received. Payment plans may be arranged at APodA's discretion. APodA reserves the right to release any booking for resale if payment is not received in accordance with the agreed terms.

4. Confirmation — A booking becomes binding when confirmed by APodA. No exhibitor or sponsor may occupy exhibition space or use APodA Conference branding until the required booking documentation and payment have been received.

5. Cancellation by sponsor/exhibitor — Cancellation must be provided in writing. Cancellation before 1 February 2027 will incur a 10% administration/service fee, with the balance refunded. Cancellation from 1 February to 31 March 2027 may incur a fee of 50% of the contracted value. Cancellation from 1 April 2027 will be non-refundable unless APodA resells the relevant opportunity; where resold, a 10% administration/service fee will apply and the remaining balance may be refunded.

6. Non-use — No refund, credit or discount is available for benefits, registrations, exhibition space, hospitality or other inclusions that are not used or required by the sponsor/exhibitor.

7. Sponsorship benefits — Benefits are subject to availability, program requirements, venue restrictions, technical specifications and APodA approval. APodA may make reasonable substitutions of equivalent value where a benefit becomes unavailable.

8. Program and speaker approval — All sponsored sessions, workshops, speakers, presentations and content are subject to APodA and/or Conference Committee approval. Sponsorship does not confer editorial control over the scientific or clinical program.

9. Promotional content — All logos, advertising, video, presentations, collateral and other promotional material must meet APodA specifications and may be rejected or amended where content is inaccurate, misleading, inappropriate or inconsistent with APodA requirements.

10. APodA branding — Sponsors may use approved APodA Conference sponsor recognition only for the purpose and period authorised by APodA. APodA trademarks, logos and other intellectual property remain the property of APodA.

11. Lead capture and privacy — Where lead-capture functionality is included, it will operate subject to applicable privacy laws, platform functionality and delegate consent. Sponsors must use captured information only for lawful and disclosed purposes and must comply with all applicable privacy and direct-marketing requirements.

12. Delegate information — APodA does not guarantee provision of a delegate list. Any delegate information made available to a sponsor will be provided only where lawful, appropriate and consistent with APodA privacy requirements and delegate permissions.

13. Exclusivity — Category exclusivity is only provided where expressly stated in the written sponsorship agreement. Sponsorship of a category does not automatically prevent APodA from engaging other organisations in related or overlapping markets.

14. Exhibition allocation — Exhibition positions are allocated having regard to partnership level, booking date, floor plan, operational requirements and APodA's discretion. Preferences will be considered but cannot be guaranteed.

15. Custom stands — Custom-built stands require prior written approval. Plans and relevant documentation must be submitted by the deadline specified by APodA. All construction must comply with venue requirements and applicable laws.

16. Insurance — Every exhibitor must maintain adequate public liability and property insurance and provide a current certificate of currency when requested. Sponsors and exhibitors are responsible for their own equipment, staff, products and display materials.

17. Conduct and safety — Sponsors and exhibitors must comply with venue rules, occupational health and safety requirements and reasonable directions from APodA, the venue and appointed contractors. Activities must not obstruct aisles, neighbouring exhibitors or delegate movement.

18. Indemnity and liability — To the extent permitted by law, sponsors and exhibitors are responsible for loss, damage, injury or claims arising from their personnel, products, displays, activities or equipment and agree to indemnify APodA and the venue against such claims, except to the extent caused by the negligence or wilful misconduct of APodA or the venue.

19. Event changes, postponement or cancellation — APodA may alter the program, venue, dates, format or sponsorship benefits where reasonably necessary. If the Conference is postponed, APodA will endeavour to transfer bookings to the revised event. If the Conference is cancelled, APodA will determine an appropriate treatment of sponsorship and exhibition payments having regard to committed costs, amounts recovered and applicable law.

20. Force majeure — APodA will not be liable for failure or delay caused by events beyond its reasonable control, including natural disasters, government restrictions, industrial action, venue failure, serious security events or other circumstances that make the Conference impracticable.

21. Right to decline — APodA reserves the right to decline, terminate or modify a sponsorship or exhibition arrangement where an organisation, product, claim, activity or association is inconsistent with APodA's objectives, values, professional responsibilities or reputation.

22. Assignment and subletting — A sponsor or exhibitor may not assign, transfer, sublet or share any sponsorship entitlement or exhibition space without APodA's prior written consent.

23. Staff passes — Additional exhibitor or sponsor staff passes may be purchased where available. Access entitlements vary according to the relevant package and venue capacity.

24. Agreement hierarchy — If there is any inconsistency between this prospectus and a signed sponsorship agreement or written confirmation issued by APodA, the signed agreement or written confirmation will prevail to the extent of the inconsistency.

Let's create something valuable together

Australian Podiatry CONFERENCE

CONNECT. INFLUENCE. DEMONSTRATE.

The strongest conference partnerships are more than logo placement. They create opportunities for meaningful conversations, education, demonstration, networking and commercial growth — while contributing to a stronger future for podiatry.

Whether you are launching a new product, entering the Australian market, strengthening relationships with existing customers or building long-term brand equity within the profession, APodA can work with you to design a partnership around your objectives.

Contact

APodA Events
Please contact Philip McShane for futher details.

e: phil.mcshane@podiatry.org.au
m: 0407 916 011